

Customer Gain/Loss Report

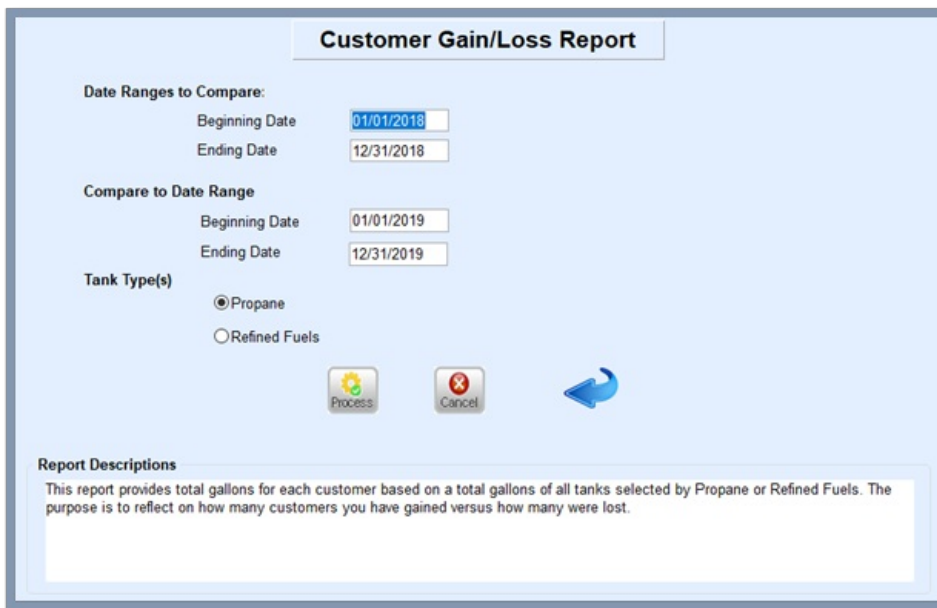
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Navigate to *Main Menu / Management Reports / Customer Gain/Loss*.

This report is to be processed annually.

The purpose of this report is to reflect how many customers have been gained compared to how many customers have been lost for the given time frame. This report provides total gallons for each customer based on total gallons of all tanks selected by Propane or Refined Fuels.

When processing the report, *Date Ranges to Compare* should match for beginning and ending months.



The screenshot shows a web form titled "Customer Gain/Loss Report". It contains two sections for date ranges: "Date Ranges to Compare" and "Compare to Date Range". The "Date Ranges to Compare" section has "Beginning Date" set to 01/01/2018 and "Ending Date" set to 12/31/2018. The "Compare to Date Range" section has "Beginning Date" set to 01/01/2019 and "Ending Date" set to 12/31/2019. Below these sections is a "Tank Type(s)" section with two radio buttons: "Propane" (selected) and "Refined Fuels". At the bottom of the form are three buttons: "Process" (with a green gear icon), "Cancel" (with a red X icon), and a blue arrow icon pointing left. A "Report Descriptions" section at the bottom contains the text: "This report provides total gallons for each customer based on a total gallons of all tanks selected by Propane or Refined Fuels. The purpose is to reflect on how many customers you have gained versus how many were lost."

- In this example, if a customer has gallons in 2018 but no gallons in 2019, it is considered a loss.
- If the customer did not purchase gallons in 2018 but did in 2019, it is considered a gain.
- If the customer purchased gallons in both time frames, it is not considered a loss or gain.
- The report gives an overall total of gains and losses for the report time period.

CUSTOMER NET GAIN						
Customer	Name	Date Range	Current Date Range	Tank Type	Losses	Gains
		1/1/2018	1/1/2019			
		12/31/2018	12/31/2019			
		Gallons	Gallons			
482199	WANDERMAN, COREY D	318.8	375.2	P		
480250	WANDERMAN, RONALD L	839.5	726.1	P		
512374	WARD, JONAS A	213.6	662.6	P		
500659	WEN COMMUNITY CHURCH	1,644.40	789.4	P		
500336	WEN LUTHERAN CHURCH CRT	1,122.50	595.7	P		
500493	WEN LUTHERAN PARISH	3,710.10	2,971.70	P		
442170	WENIGBLE, JAMES L	98.2	0	P		1
480735	WHEEL, JASON	633.4	399.8	P		
441446	WHEEL, PAUL	1,046.40	690.3	P		
503877	WHEEL, DAVID	2,357.30	0	P		1
511340	WHEEL, JENNIFER	724.3	569.2	P		
441449	WHEELSLOTT, TRAVIS	859.7	610.5	P		
430594	WHEELSLOTT, WARREN A	1,499.10	1,387.20	P		
480566	WENICH, STEPHAN	771.7	496.2	P		
441451	WENIGBLE, SHARON	899.7	874.1	P		
512105	WENZEL, SANDY D	753.5	722	P		
441453	ZWIERES, JOHN	270.3	245.4	P		
Totals:					461	233